

Remit Address:

**WOOD**  
**90380 Collections Center Drive**  
**Chicago, IL 60693**  
**Main: (616) 456-8888**  
**Billing: (317) 923-8888**

Billing Address:

**Smart Media Group**  
**Attention: Accounts Payable**  
**814 King Street**  
**Suite 400**  
**Alexandria, VA 22314**  
**USA**

# INVOICE

DUPLICATE

Advertiser	POL/Detroit International Bridge
Product	order
Estimate Number	924930

Invoice #	207764-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	WOOD
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	207764
Alt Order #	6854994
Deal #	
Order Flight	09/24/12 - 09/30/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	1046
Advertiser Code	DIBC
Product Code	ORDR

Agency Ref	IN10086/SP6681/TO1332
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WOOD	eightWest	11a-12p		to						
					09/24/12 to 09/30/12	1x	M- - - - -				
	WOOD			M	09/24/12	:30	11:36 AM	QPSD0003000H	\$100.00		1
2	WOOD	eightWest	11a-12p		to						
					09/24/12 to 09/30/12	1x	- T- - - - -				
	WOOD			Tu	09/25/12	:30	11:17 AM	DI BC0912	\$100.00		1
3	WOOD	eightWest	11a-12p		to						
					09/24/12 to 09/30/12	1x	- - W- - - -				
	WOOD			W	09/26/12	:30	11:50 AM	DI BC0912	\$100.00		1
4	WOOD	eightWest	11a-12p		to						
					09/24/12 to 09/30/12	1x	- - - T- - -				
	WOOD			Th	09/27/12	:30	11:52 AM	DI BC0912	\$100.00		1
5	WOOD	eightWest	11a-12p		to						
					09/24/12 to 09/30/12	1x	- - - - F- -				
	WOOD			F	09/28/12	:30	11:41 AM	QPSD0006000H	\$100.00		1
6	WOOD	News 8 @ Noon	12-1p		to						
					09/24/12 to 09/30/12	1x	M- - - - -				
	WOOD			M	09/24/12	:30	12:09 PM	DI BC0912	\$450.00		1
7	WOOD	News 8 @ Noon	12-1p		to						
					09/24/12 to 09/30/12	1x	- T- - - - -				
	WOOD			Tu	09/25/12	:30	12:55 PM	DI BC0912	\$450.00		1
8	WOOD	News 8 @ Noon	12-1p		to						
					09/24/12 to 09/30/12	1x	- - W- - - -				
	WOOD			W	09/26/12	:30	12:40 PM	DI BC0912	\$450.00		1
9	WOOD	News 8 @ Noon	12-1p		to						
					09/24/12 to 09/30/12	1x	- - - T- - -				
	WOOD			Th	09/27/12	:30	12:25 PM	DI BC0912	\$450.00		1
10	WOOD	News 8 @ Noon	12-1p		to						

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

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Estimate Number	924930	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/30/12
Station	WOOD	Order #	207764
Account Executive	Petry Philadelphia	Alt Order #	6854994
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	09/24/12 - 09/30/12
Billing Calendar	Broadcast	IDB #	1046
Billing Type	Cash	Advertiser Code	DIBC
Special Handling		Product Code	ORDR
		Agency Ref	IN10086/SP6681/TO1332
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
10	WOOD	News 8 @ Noon	12-1p		to						
					09/24/12 to 09/30/12	1x	----F--				
	WOOD			F	09/28/12	:30	11:58 AM	QPSD0006000H	\$450.00		1
11	WOOD	Rachael Ray	2-3p		to						
					09/24/12 to 09/30/12	1x	MTWTF--				
	WOOD			W	09/26/12	:30	2:49 PM	DI BC0912	\$200.00		1
16	WOOD	Dr Oz	3-4p		to						
					09/24/12 to 09/30/12	2x	MTWTF--				
	WOOD			W	09/26/12	:30	3:59 PM	DI BC0912	\$200.00		1
	WOOD			Th	09/27/12	:30	3:56 PM	DI BC0912	\$200.00		2
17	WOOD	5am Daybreak	5a-6am		to						
					09/24/12 to 09/30/12	1x	M-----				
	WOOD			M	09/24/12	:30	5:22 AM	DI BC0912	\$225.00		1
18	WOOD	5am Daybreak	5a-6am		to						
					09/24/12 to 09/30/12	1x	-T-----				
	WOOD			Tu	09/25/12	:30	5:49 AM	QPSD0001000H	\$225.00		1
19	WOOD	5am Daybreak	5a-6am		to						
					09/24/12 to 09/30/12	1x	--W----				
	WOOD			W	09/26/12	:30	5:48 AM	DI BC0912	\$225.00		1
20	WOOD	5am Daybreak	5a-6am		to						
					09/24/12 to 09/30/12	1x	---T---				
	WOOD			Th	09/27/12	:30	5:40 AM	DI BC0912	\$225.00		1
21	WOOD	5am Daybreak	5a-6am		to						
					09/24/12 to 09/30/12	1x	----F--				
	WOOD			F	09/28/12	:30	5:48 AM	QPSD0006000H	\$225.00		1
22	WOOD	Today Show 2	9-10a		to						
					09/24/12 to 09/30/12	1x	M-----				
	WOOD			M	09/24/12	:30	9:58 AM	QPSD0001000H	\$500.00		1

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Product	order	Invoice Date	09/30/12
Estimate Number	924930	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/30/12
Station	WOOD	Order #	207764
Account Executive	Petry Philadelphia	Alt Order #	6854994
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	09/24/12 - 09/30/12
Billing Calendar	Broadcast	IDB #	1046
Billing Type	Cash	Advertiser Code	DIBC
Special Handling		Product Code	ORDR
		Agency Ref	IN10086/SP6681/TO1332
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
23	WOOD	Today Show 2	9-10a		to						
					09/24/12 to 09/30/12	1x	- T- - - - -				
	WOOD			Tu	09/25/12	:30	9:59 AM	QPSD0003000H	\$500.00		1
24	WOOD	Today Show 2	9-10a		to						
					09/24/12 to 09/30/12	1x	- - W- - - -				
	WOOD			W	09/26/12	:30	9:29 AM	DI BC0912	\$500.00		1
25	WOOD	Today Show 2	9-10a		to						
					09/24/12 to 09/30/12	1x	- - - T- - -				
	WOOD			Th	09/27/12	:30	9:51 AM	DI BC0912	\$500.00		1
26	WOOD	Today Show 2	9-10a		to						
					09/24/12 to 09/30/12	1x	- - - - F- -				
	WOOD			F	09/28/12	:30	9:50 AM	DI BC0912	\$500.00		1
27	WOOD	Daybreak Sat 6am	6-7a		to						
					09/24/12 to 09/30/12	1x	- - - - - S-				
	WOOD			Sa	09/29/12	:30	6:13 AM	DI BC0912	\$300.00		1
28	WOOD	M-F News 8 @5p	5-530p		to						
					09/24/12 to 09/30/12	1x	M- - - - -				
	WOOD			M	09/24/12	:30	5:19 PM	QPSD0001000H	\$1,100.00		1
29	WOOD	M-F News 8 @5p	5-530p		to						
					09/24/12 to 09/30/12	1x	- T- - - - -				
	WOOD			Tu	09/25/12	:30	5:18 PM	DI BC0912	\$1,100.00		1
30	WOOD	M-F News 8 @5p	5-530p		to						
					09/24/12 to 09/30/12	1x	- - W- - - -				
	WOOD			W	09/26/12	:30	4:59 PM	DI BC0912	\$1,100.00		1
31	WOOD	M-F News 8 @5p	5-530p		to						
					09/24/12 to 09/30/12	1x	- - - T- - -				
	WOOD			Th	09/27/12	:30	5:20 PM	DI BC0912	\$1,100.00		1
32	WOOD	M-F News 8 @5p	5-530p		to						

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Product	order	Invoice Date	09/30/12
Estimate Number	924930	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/30/12
Station	WOOD	Order #	207764
Account Executive	Petry Philadelphia	Alt Order #	6854994
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	09/24/12 - 09/30/12
Billing Calendar	Broadcast	IDB #	1046
Billing Type	Cash	Advertiser Code	DIBC
Special Handling		Product Code	ORDR
		Agency Ref	IN10086/SP6681/TO1332
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
32	WOOD	M-F News 8 @5p	5-530p		to						
					09/24/12 to 09/30/12	1x	----F--				
	WOOD			F	09/28/12	:30	5:14 PM	DI BC0912	\$1,100.00		1
33	WOOD	M-F News 8 @ 530p	530-6p		to						
					09/24/12 to 09/30/12	1x	-T-----				
	WOOD			Tu	09/25/12	:30	5:42 PM	DI BC0912	\$1,200.00		1
34	WOOD	M-F News 8 @ 530p	530-6p		to						
					09/24/12 to 09/30/12	1x	---T---				
	WOOD			Th	09/27/12	:30	5:48 PM	DI BC0912	\$1,200.00		1
35	WOOD	M-F News 8 @6p	6-630p		to						
					09/24/12 to 09/30/12	1x	M-----				
	WOOD			M	09/24/12	:30	6:14 PM	QPSD0003000H	\$1,500.00		1
36	WOOD	M-F News 8 @6p	6-630p		to						
					09/24/12 to 09/30/12	1x	-T-----				
	WOOD			Tu	09/25/12	:30	6:10 PM	DI BC0912	\$1,500.00		1
37	WOOD	M-F News 8 @6p	6-630p		to						
					09/24/12 to 09/30/12	1x	--W----				
	WOOD			W	09/26/12	:30	6:23 PM	DI BC0912	\$1,500.00		1
38	WOOD	M-F News 8 @6p	6-630p		to						
					09/24/12 to 09/30/12	1x	---T---				
	WOOD			Th	09/27/12	:30	6:12 PM	DI BC0912	\$1,500.00		1
39	WOOD	M-F News 8 @6p	6-630p		to						
					09/24/12 to 09/30/12	1x	----F--				
	WOOD			F	09/28/12	:30	6:22 PM	QPSD0006000H	\$1,500.00		1
40	WOOD	Sun News 8 @6p	6-7p		to						
					09/24/12 to 09/30/12	1x	-----S				
	WOOD			Su	09/30/12	:00			<del>\$1,000.00</del>	Credited	1
					MG INTO HL#6831503						

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		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
41	WOOD	M-F News 8 @ 11	11-1135p		to						
					09/24/12 to 09/30/12	1x	M- - - - -				
	WOOD			M	09/24/12	:30	11:25 PM	DI BC0912	\$1,000.00		1
42	WOOD	M-F News 8 @ 11	11-1135p		to						
					09/24/12 to 09/30/12	1x	- T- - - - -				
	WOOD			Tu	09/25/12	:30	11:11 PM	DI BC0912	\$1,000.00		1
43	WOOD	M-F News 8 @ 11	11-1135p		to						
					09/24/12 to 09/30/12	1x	- - W- - - -				
	WOOD			W	09/26/12	:30	11:20 PM	DI BC0912	\$1,000.00		1
44	WOOD	M-F News 8 @ 11	11-1135p		to						
					09/24/12 to 09/30/12	1x	- - - T- - -				
	WOOD			Th	09/27/12	:30	11:23 PM	DI BC0912	\$1,000.00		1
45	WOOD	M-F News 8 @ 11	11-1135p		to						
					09/24/12 to 09/30/12	1x	- - - - F- -				
	WOOD			F	09/28/12	:30	11:31 PM	QPSD0006000H	\$1,000.00		1
46	WOOD	Saturday News 8 @11	11-1130p		to						
					09/24/12 to 09/30/12	1x	- - - - - S-				
	WOOD			Sa	09/29/12	:30	11:18 PM	QPSD0006000H	\$1,000.00		1
47	WOOD	Sat Prime Rotator	758-11p		to						
					09/24/12 to 09/30/12	1x	- - - - - S-				
	WOOD			Sa	09/29/12	:30	8:44 PM	QPSD0006000H	\$500.00		1

Aired Spots**43**

<u>Gross Total</u>	<b>\$29,175.00</b>	
<u>Agency Commission</u>	<b>\$4,376.25</b>	
<u>Net Amount Due</u>	<b>\$24,798.75</b>	<u>Payment Terms 30 Days</u>

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